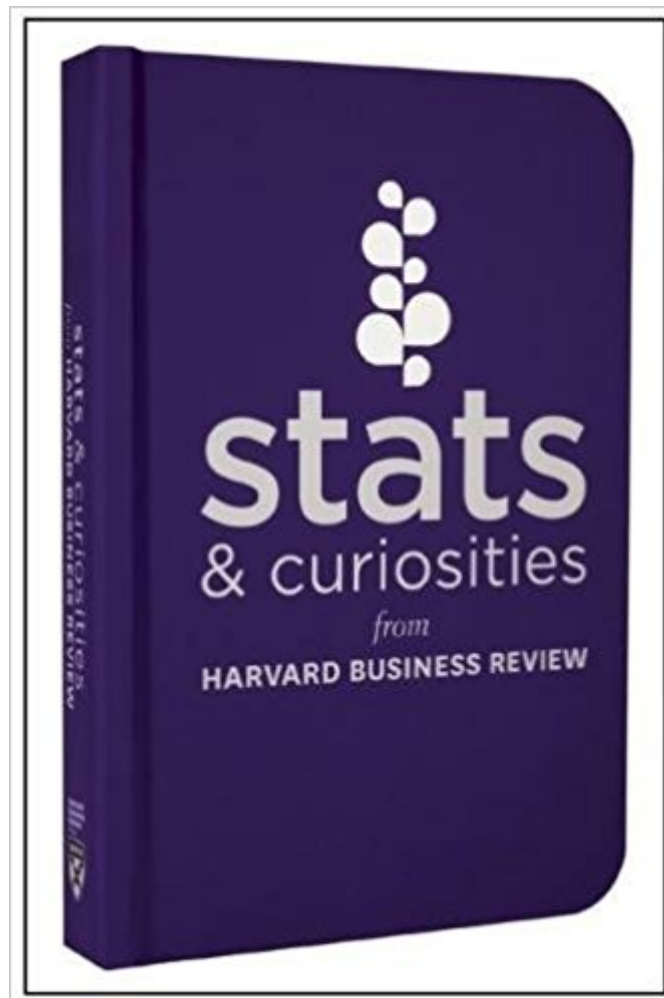




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Stats And Curiosities: From Harvard Business Review



Synopsis

Fascinating stats | useful tips | entertaining topics. Did you know that to make a task seem easier, all you have to do is lean back a little? Or that retail salespeople who mimic the way their customers speak and behave end up selling more? If you like stats like this, are intrigued by ideas, and find connecting the dots to be a critical part of your skill set • this book is for you. Culled from Harvard Business Review's popular newsletter, The Daily Stat, this book offers a compelling look at insights that both amuse and inform. Covering such managerial topics as teams, marketing, workplace psychology, and leadership, you'll find a wide range of business statistics and general curiosities and oddities about professional life that will add an element of trivia and humor to your learning (and will make you appear smarter than your colleagues). Highly quotable and surprisingly useful, Stats and Curiosities: From Harvard Business Review will keep you on the front lines of business research • and ahead of the pack at work.

Book Information

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Customer Reviews

Included in Publishers Weekly's Fall 2013 Announcements: "Fascinating stats, useful tips, and entertaining topics culled from the Harvard Business Review's popular newsletter, The Daily Stat, offer compelling insights that amuse and inform" • "Who knows what the value of these studies is, but they make for fun reading." • Boston Globe

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and digital content and tools published on HBR.org, Harvard Business Review provides professionals around the world with rigorous insights and best practices to lead themselves and their organizations more effectively and to make a positive impact.

I do a weekly radio show and these stats are useful before the show to loosen up the guest, etc.

Entertaining in short bursts, but no linking story line

Great bathroom reading; seldom over one page on a Kindle. I bought it when I was about to have surgery, and it served me well. Don't expect to be much smarter when you have finished it.

I keep this book on my desk at work and lots of people like to come in and just read a couple of page. Makes me feel like people actually like me. It's on the smaller side so don't expect a huge normal size book but it does the trick. Anytime I need a boost in my life, I just have to pick it up and start reading it and suddenly I feel smarter!

It's an introduction to some unique problem solving. But less enlightening and more of curiosity. I'd like to see more of this, but perhaps more in depth (how about something like "predicting rare events"?). Probably would not have picked it up if I had a chance to breeze through it at the bookstore.

I purchased two of this books, because I consider it a very good small present for this Christmas. It is a little book that you can use during short travels. You will find a lot of fun, with amazing discoveries. Reading is easy, is not scientific language, and many of the tips could be usefull for real management.

A book full of curiosities and can help provide one upmanship at the water cooler. It's a quick read but doesn't stick.

Good

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